Shelter and Settlements messaging:
a compendium of existing materials

What is this project about?

Clear messaging is a proven way of increasing the impacts of humanitarian assistance, ensuring durability of materials distributed, supporting longer-term resilience and recovery, as well as preparedness to future shocks.

Whilst there is a wealth of experience, messages and tools developed for shelter, settlements and non-food items operations, it is common for interagency discussions on agreeing common messages (also known as IEC – Information, Communication and Education tools) on shelter programming to take weeks or months. In many cases, existing messaging could be used whilst consensus is developed on more contextualized tools.

The project

This will be a **consultative interagency project** and will actively engage with multiple agencies and individuals from different disciplines. It will fall under the *Promoting Safer Building Working Group* of the Global Shelter Cluster.

This project aims to **actively promote relevant IEC materials** to decision makers to improve capacity to rapidly provide implementable technical guidance and consistent messaging during shelter and settlements operations. It will do this by **compiling a multi-format searchable compendium** with contextualized materials. Each message will be accompanied by technical review and background information on the context for which it was designed.

The project is managed by IOM and funded by USAID/OFDA.

The scope of messaging

Shelter related messaging ranges from the emergency message that "humanitarian assistance is free", to how to use distributed materials, to how to prepare for hazards, to how to build back safer shelters and sites, to compensation systems. Messages are used as training aids or disseminated directly to affected people through multiple platforms, from posters to games to radio to social media to SMS.
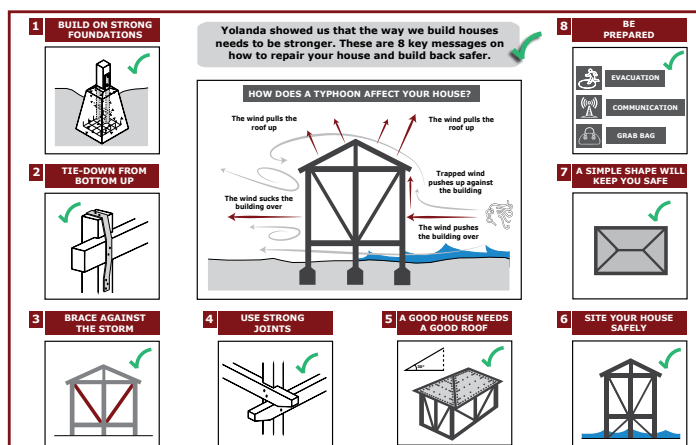
Project milestones

11 Dec 2019: Project inception workshop;

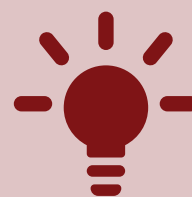*June 2020:* 1st draft of compendium compiled;

May 2021: 2nd edition of compendium drafted;

Sample Build Back Safer messaging from the Philippines.

How can you contribute?

- Share available shelter and settlements IEC materials;
- Offer to form part of the review group;
- Support with the review process.
- Provide feedback on the draft version of the compendium;
- Disseminate the project outputs within your organization and networks.

For more information and to contribute, please contact IEC@sheltercluster.org

Global Shelter Cluster
ShelterCluster.org
Coordinating Humanitarian Shelter